

AGENDA

- (1) INTRODUCTION AND VISION
- 02 COMPANY HIGHLIGHTS
- **03** PLANET | PEOPLE | PROGRESS
- 04 Q3 23/24 BUSINESS AND FINANCIAL UPDATE
- 05 OUTLOOK
- O6 APPENDIX







WELCOME TO ABOUT YOU°



HANNES WIESE

Co-Founder & Co-CEO, Operations & Finance



TAREK MÜLLER

Co-Founder & Co-CEO, Marketing & Brand



SEBASTIAN BETZ

Co-Founder & Co-CEO, Tech & Product WE MADE IT
OUR MISSION TO
DIGITIZE THE
OFFLINE SHOPPING
STROLL FOR GEN Y&Z



OUR VISION: BECOME THE GLOBAL #1 FASHION PLATFORM



DIGITAL SHOPPING STROLL

Personalization and inspiration as key engagement driver



INCREMENTAL REVENUE

Brand partners gain new customers and revenue through us



SOFTWARE AS A SERVICE BUSINESS

Retailers and brands become more successful digitally with our software



HIGHLIGHTS OF FY 22/23



1,904.6 EUR MGroup revenue



>73% SINCE FY 14/15 CAGR



46% | 45% | 10%

DACH ROE TME

Revenue split¹



79% | 21% IP 3PRevenue split



>45M

Monthly

active users



~3,800 # of brands



~80%Female customers



~80%Of customers below 45



1,283# of permanent FTEs





COMPANY HIGHLIGHTS

HUGE ONLINE FASHION MARKET

2 INFLUENCER-LED DISCOVERY PROPOSITION

3 OUTSTANDING COMPANY GROWTH

EXCEPTIONAL CUSTOMERRETENTION

5 UNIQUE SAAS/B2B BUSINESS

6 MULTIPLE FUTURE GROWTH LEVERS

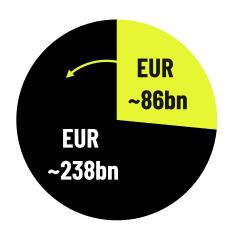




STILL EARLY DAYS: ONLINE FASHION REMAINS A HUGE OPPORTUNITY

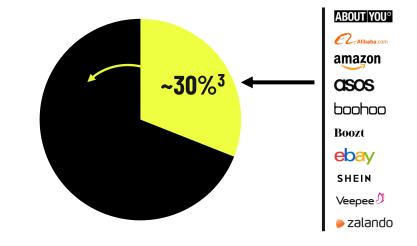
LARGE AND GROWING MARKET¹

- European online fashion
- European offline fashion



STILL FRAGMENTED AND CONSOLIDATING

Top 10² online fashion players



^{1.} Euromonitor, volumes as of 2022, annual growth 2021-2022, excl. Russia; 2. Other players (~70%) include generalists that also sell fashion; calculated by taking into account companies' European sales divided by 2022A market size (excl. VAT) provided by Euromonitor; ABOUT YOU, Asos and Boohoo calendarized to December 2022A; ABOUT YOU excl. TME revenue; Zalando revenue defined as GMV excluding VAT and excluding ZFS and ZMS revenue for market share calculation purposes, given sole focus on B2C fashion offering; Amazon based on European apparel and footwear e-commerce sales as per Euromonitor (excl. VAT); 3. Based on European online fashion sales for online pure players, excl. Pussia



THE ABOUT YOU BRAND



MOBILE BORN

>85%

Mobile revenue share¹

≥4.7

App store rating²



INFLUENCER-DRIVEN

>1,000

Collaborations / month³



VIBRANT COMMUNITY

>74%

Organic revenue⁴

>45M

Monthly users⁵



UNIQUE ASSORTMENT

~3,800

Top brands⁶ and exclusive Own Labels and celebrity COOPs



OUR FOCUS IS ON ENABLING ONLINE DISCOVERY FASHION USE CASES



"I NEED THE LEVI'S 501 IN SIZE 27/30."

Online retailer with wide range of products

1st Gen E-Commerce



"I AM LOOKING FOR THE PERFECT PAIR OF JEANS."

Traditional online fashion platform

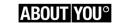
2nd Gen E-Commerce



ABOUT YOU°

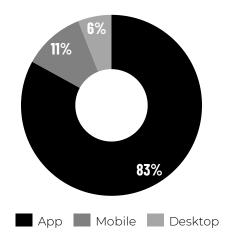
3rd Gen E-Commerce

TRANSACTIONAL DISCOVERY

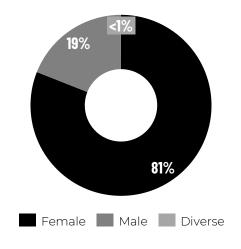


OUR CUSTOMERS ARE PRIMARILY USING SMARTPHONES, FEMALE, AND YOUNG

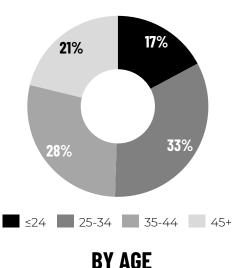
CUSTOMER DEMOGRAPHICS¹



BY DEVICE >90% portable devices



BY GENDER~80% female customers

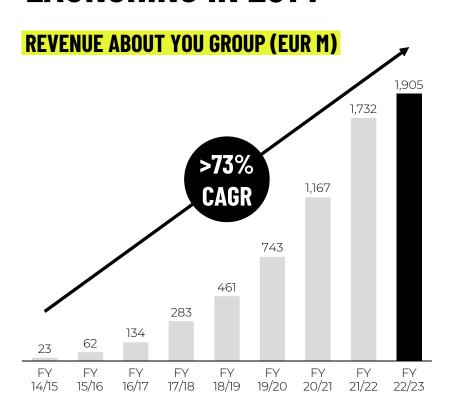


~80% of customers² below 45 years old

^{1.} Splits by number of sessions, defined as user sessions across all countries excluding sessions without interaction, without customers whose age and / or gender is not available, across all devices, period from March 1, 2022 to February 28, 2023, percentages may be subject to rounding differences; 2. Defined as customers whose age is available according to their ABOUT YOU accounts



WE HAVE DELIVERED STRONG GROWTH SINCE LAUNCHING IN 2014

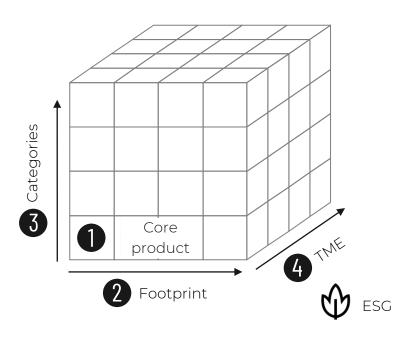


ABOUT YOU IS ACTIVE IN
ALL KEY MARKETS IN
CONTINENTAL EUROPE AND
IN TOTAL SHIPS TO
AROUND 100 COUNTRIES



GROWTH STRATEGY TARGETS MASSIVE OPPORTUNITIES

OUR GROWTH CUBE



OUR GROWTH STRATEGY



Core product improvement



Footprint expansion



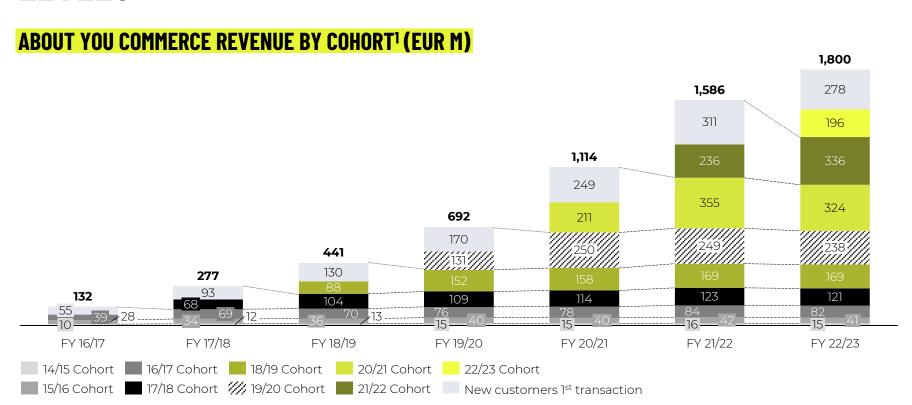
Category optimization



Scaling TME



COHORT REVENUES REMAIN ABOVE PRE-PANDEMIC LEVELS

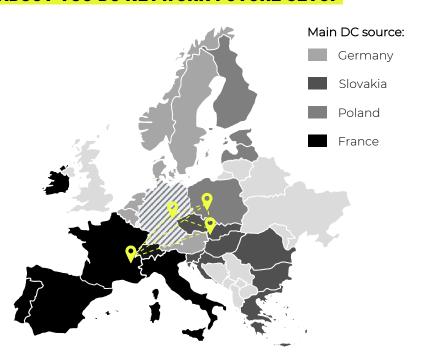


^{1.} ABOUT YOU Commerce DACH and RoE countries, transactional revenue only, i.e., excluding internal and other revenue, including revenue from ABOUT YOU employee cohorts



BUILDING A EUROPEAN DC NETWORK TO ENABLE SCALING

ABOUT YOU DC NETWORK FUTURE SETUP

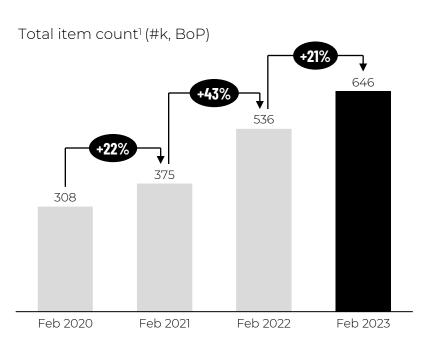


- Integrated logistics network run by proprietary technology
- Four main distribution centers and two main returns centers
- Cumulative capacity to serve >EUR 3bn in revenue
- Local carrier shipping to all key markets in Continental Europe
- In total, shipping to around 100 countries worldwide with the help of ABOUT YOU Global Shipping



CATEGORIES: OUR OFFERING CONTINUES TO GROW STRONGLY

ITEM COUNT CONTINUES TO GROW STRONGLY



GROWING AND DESIRABLE ASSORTMENT

~3.800 brands TOMMY THILFIGER **WEEKDAY VERO MODA** ARMANI EXCHANGE POLO **FDITFD CALZEDONIA** Champion VERSACE JEANS COUTURE **PULL&BEAR** HUGO COACH Calvin Klein **TOPSHOP** IRO MANGO **BOSS** STAUD J O 🙀 A N ıntımıssımı kate spade NEW YORK

^{1.} Total items online per end of February for the respective years, based on data from Germany, including 1P and 3P and excluding Second Love items

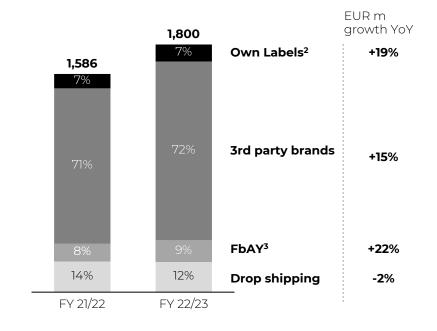


HYBRID 1P/3P MODEL FOR OPTIMIZED UNIT ECONOMICS

ABOUT YOU OPERATING MODELS

OPERATING MODEL REVENUE SHARE (EUR M, %)

| | OWN INVE (1P | | THIRD-PARTY INVENTORY (3P) | | |
|-------------|-----------------|---------------------------------|----------------------------|------------------|--|
| | Own Labels | 3 rd party brands | FbAY ² | Drop shipping | |
| Sourcing | ABOUT YOU° | Partner | Partner | Partner | |
| Ownership | ABOUT YOU° | ABOUT YOU° | Partner | Partner | |
| Fulfillment | ABOUT YOU° | ABOUT YOU° | ABOUT YOU° | Partner | |
| Selling | ABOUT YOU° | ABOUT YOU° | ABOUT YOU° | ABOUT YOU° | |



^{1.} ABOUT YOU Commerce DACH and RoE countries, transactional revenue only, i.e. excluding internal and other revenue; 2. From FY 22/23 onward, carved-out brands that run through the FbAY model (e.g. LeGer) are no longer included in Own Labels; 3. FbAY: fulfilment by ABOUT YOU; includes consignment and other operating models where ABOUT YOU assumes responsibility for logistics



OUR TME SEGMENT GENERATES HIGH-MARGIN B2B REVENUE

B2B RATIONALE TRANSLATING INTO TME SEGMENT

- ABOUT YOU Commerce business creates unique assets (software, reach, infrastructure)
- Assets can be monetized in B2B with Tech, Media and Enabling (TME) products
- Resulting revenue streams are high-margin, incremental, and defendable
- Supplier-services from ABOUT YOU Commerce ecosystem (commerce-adjacent)
- Stand-alone SaaS/B2B products to external enterprise customers (SCAYLE branded)

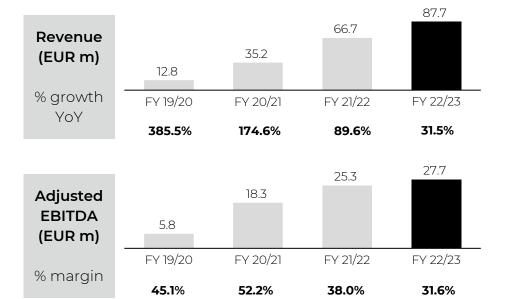
TME REVENUE BY STREAM AND BRAND

| (L | .TM, illustrative) | | ı |
|----|--------------------|---------------------------|-----------------------------|
| | | ABOUT YOU° | SCAYLE° |
| | | Commerce-related revenues | Independent B2B revenues |
| | TECH | | |
| | MEDIA | | • |
| | ENABLING | | |

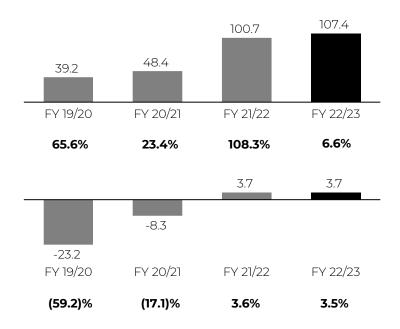


TME GROWTH FUELED BY PROFITABLE SCAYLE BUSINESS





COMMERCE-ADJACENT²

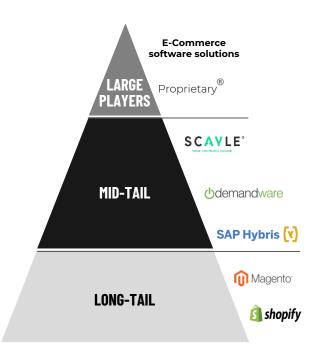


^{1.} Tech and operations services for external and internal enterprise customers (rendered independent of ABOUT YOU Commerce); 2. Media and fulfillment services for external and internal enterprise customers (rendered as part of ABOUT YOU Commerce)

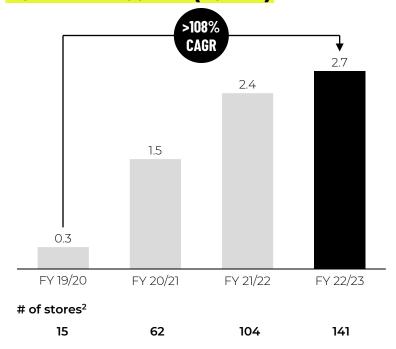


SCAYLE EXPLOITS A HUGE SAAS/B2B OPPORTUNITY

SCAYLE ONLINE MARKET STRUCTURE



EXT. TRANSACTION VOLUME¹ POWERED BY SCAYLE (EUR BN)



^{1.} SCAYLE enterprise customer gross transaction volume, i.e., before returns and including VAT; 2. Domains powered by SCAYLE live per end of the respective period



SCAYLE ENTERPRISE CUSTOMERS¹ BY VERTICAL (SELECTION)

FASHION D2C

FASHION MULTI BRAND

MULTI CATEGORY

LIFESTYLE BRANDS

s.Oliver



baur.

fielmann

Marc O'Polo



Quelle



TOM TAILOR





















/ Ackermann



comma,



∜KAPTEN & SON













Jelmoli



DACH AND TME SEGMENTS CROSS-FINANCE GROWTH INVESTMENTS

FY 22/23

| | | COMM | B2B | |
|--------------------------|-------|------|------|-----|
| | Group | DACH | RoE | ТМЕ |
| Revenue¹ (EUR m) | 1,905 | 916 | 900 | 195 |
| % growth YoY | 10% | 9% | 17% | 17% |
| Adjusted EBITDA² (EUR m) | -137 | 14 | -169 | 31 |
| Adjusted EBITDA margin | -7% | 2% | -19% | 16% |





COMMITTED TO AMBITIOUS ESG GOALS



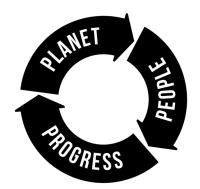












- Delivering on sciencebased targets by FY 25/26
- Increasing our more sustainable product revenue to >25% by FY 23/24
- Growing our more sustainable Own Label apparel products to >75% by FY 25/26
- Scaling our Second Love assortment to >1m products by FY 25/26

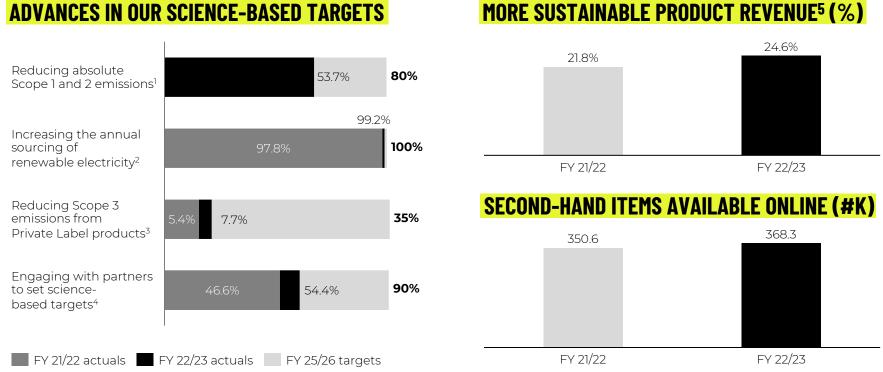
- Improving our ESG due diligence processes to reduce social and environmental risks
- Increasing our supply chain transparency to 100% of our Own Label tier 1 & 2 factories by FY 23/24
- Bringing the proportion of women employees at all lead levels into a 40-60% target corridor by FY 25/26 while embracing DE&I inside and outside the company

- Maintaining a consistent and continuous ESG strategy, whilst remaining flexible enough to recalibrate when needed
- Establishing effective governance structures to manage increasing complexity efficiently
- Measuring progress by utilizing ESG frameworks
- Building worthwhile partnerships to multiply our impact



PLANET: PROGRESS IN MANAGING ENVIRONMENTAL **IMPACT**

ADVANCES IN OUR SCIENCE-BASED TARGETS



1. From a FY 19/20 base year, FY 21/22 values have been restated in FY 22/23, FY 22/23 showed an increase vs. FY 21/22; 2. As a percentage of total electricity sourced, FY 21/22 values have been restated in FY 22/23; 3. Per unit of value-added from a FY 19/20 base year; 4. In % by GHG emissions, covering purchased goods & services and transportation & distribution; 5. In core assortment which excludes home, living, accessories, and beauty.

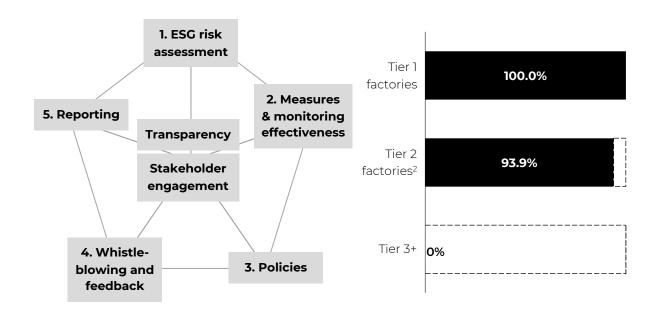


PEOPLE: DUE DILIGENCE, TRANSPARENCY, AND DE&I1

ESG DUE DILIGENCE FRAMEWORK OFFERS A STRUCTURED APPROACH

ADVANCES IN OWN LABEL SUPPLY CHAIN TRANSPARENCY

STRONG DE&I METRICS FOR ABOUT YOU EMPLOYEES



Women in leadership positions

30.3% Women in tech roles

29.6% International representation

^{1.} DE&I stands for diversity, equity and inclusion; 2. Our internal tier 2 factory transparency is 93.9% by total procurement costs via the respective direct supplier. We published 87.2% of tier 2 factories on the Open Supply Hub. Some of our direct suppliers vetoed our publishing of their upstream factories.



PROGRESS: OUR ESG STRATEGY IS BUILD ON GOVERNANCE STRUCTURES AND COLLABORATION

ESG STRATEGY TO TRANSITION CORE AREAS OF OUR BUSINESS AND INCREASING IMPACT



EFFECTIVE GOVERNANCE STRUCTURE WITH C-LEVEL REPORTING

- Co-CEO Operations and Finance oversees execution of ESG strategy
- Sustainability capacities are integrated into process-owning business units in our matrix organization
- A Corporate Sustainability team is responsible for topics spanning multiple teams as well as guidance and structure

PARTNERSHIPS WITH LEADING INSTITUTIONS ARE ESSENTIAL FOR US TO MULTIPLY OUR IMPACT







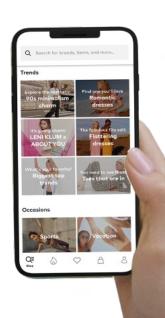






Q3 23/24 KEY TAKEAWAYS

- Strong increase in profitability with an adjusted EBITDA¹ of EUR 19.8m in Q3 23/24 (Q3 22/23: EUR -43.1m), while revenue remained broadly flat at EUR 551.9m (Q3 22/23: EUR 554.9m) despite a challenging market environment
- Gross margin increase of 490bp to 40.3% (Q3 2022/2023: 35.4%) supported by self-help profitability measures and an improved inventory composition
- Profitability improvements across all segments: DACH delivers a 4.3% adjusted EBITDA margin (Q3 22/23: -1.6%), Rest of Europe (RoE) at -4.5% (Q3 22/23: -17.6%), and Tech, Media, and Enabling (TME) at 38.3% (Q3 22/23: 15.6%)
- High free cash flow generation of EUR 93.1m (Q3 22/23: EUR -32.8m) driven by improved EBITDA and working capital dynamics
- Reiterating guidance for reaching adjusted EBITDA break-even in FY 23/24, narrowing the guided range for revenue growth to around the lower end of +1% to +11% YoY due to a persistently volatile market environment



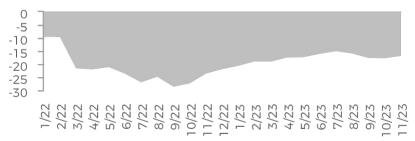
STRONG JUMP IN PROFITABILITY DESPITE MARKET



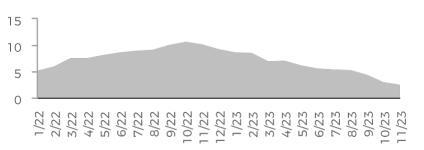
HEADWINDS IN Q3 23/24

CONSUMER CONFIDENCE REMAINS LOW

Consumer Confidence Index in eurozone¹



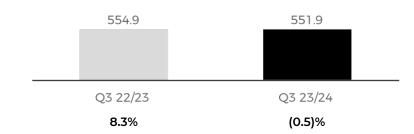
Inflation in % in eurozone²



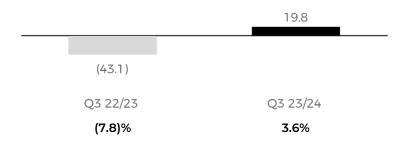
1. Bloomberg (2023) – Consumer Confidence Index eurozone; 2. Bloomberg (2023) – Inflation data eurozone

PROFITABILITY MEASURES ARE EFFECTIVE

Q3 23/24 revenue (EUR m - % growth YoY)



Q3 23/24 adjusted EBITDA (EUR m - % margin)



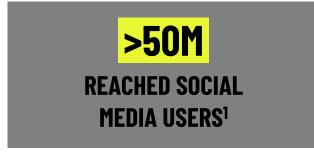


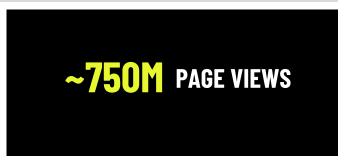
HIGHLY SUCCESSFUL BLACK WEEKS CAMPAIGNS





ALL-TIME HIGH IN REVENUE AND PROFITABILITY



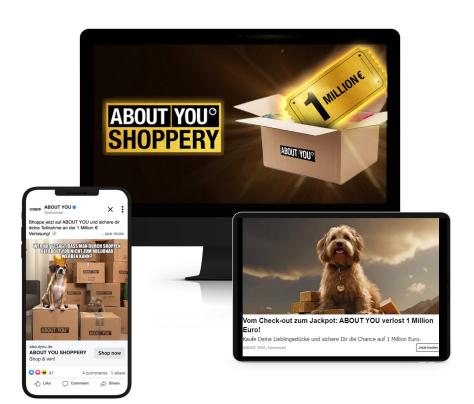






CONTINUED INVESTMENTS IN BRAND BUILDING

ABOUT YOU SHOPPERY



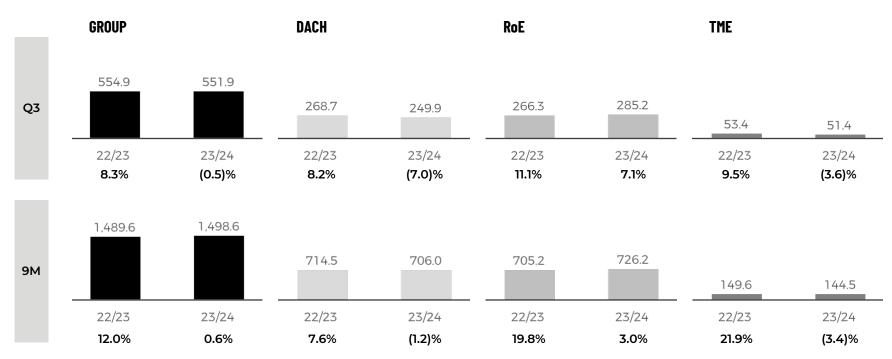
TV CAMPAIGNS





REVENUE GROWTH IN ROE OFFSETS DECLINE IN DACH

REVENUE¹ (EUR M) - % GROWTH YOY

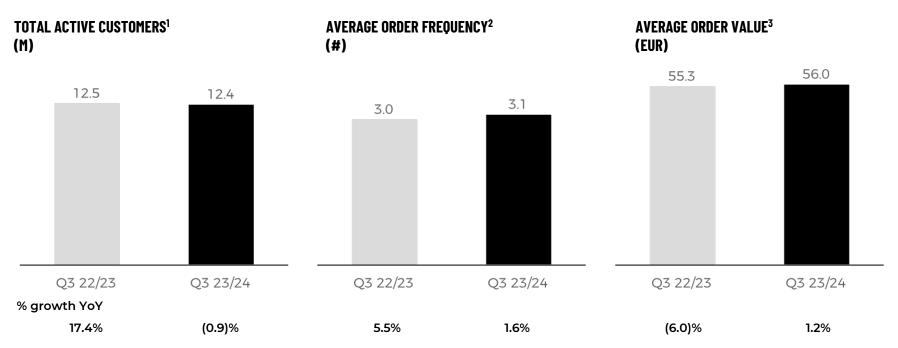


Note: Q3 23/24 ending on November 30, 2023; financials based on IFRS accounting with reconciliation from segment to Group 1. Reconciliation from segment to Group revenue of EUR -34.7m for Q3 23/24 and EUR -33.5m for Q3 22/23; EUR -78.0m for 9M 23/24 and EUR -79.7m for 9M 22/23

ABOUT YOU°

INCREASES IN AOF AND AOV COMPENSATE FOR SLIGHT DECLINE IN LTM ACTIVE CUSTOMERS

ABOUT YOU COMMERCE (ABOUT YOU DACH + ROE), Q3 23/24 (LTM)



^{1.} Defined as customers who made at least one purchase through our apps and websites within the last twelve months; 2. Defined as the total number of all orders divided by the total number of all active customers; 3. Defined as the value of all merchandise sold to customers in the Commerce business; after cancellations and returns and including VAT, divided by the number of orders



STRONG MARGIN IMPROVEMENT ACROSS ALL SEGMENTS

ADJUSTED EBITDA¹ (EUR M) - % MARGIN

| | GROUP | | DACH | | RoE | | TME | |
|----|---------|-------|--------|-------|---------|--------|-------|-------|
| | | 19.8 | | 10.8 | | | 8.3 | 19.7 |
| Q3 | (17.7) | | (4.2) | | | (12.8) | | |
| QS | (43.1) | | | | (46.8) | | | |
| | 22/23 | 23/24 | 22/23 | 23/24 | 22/23 | 23/24 | 22/23 | 23/24 |
| | (7.8)% | 3.6% | (1.6)% | 4.3% | (17.6)% | (4.5)% | 15.6% | 38.3% |
| | | | | | | | | |
| | | 11.0 | 6.5 | 27.8 | | | 19.3 | 38.9 |
| 9М | | | | | | (47.3) | | |
| | (114.7) | | | | (132.2) | | | |
| | 22/23 | 23/24 | 22/23 | 23/24 | 22/23 | 23/24 | 22/23 | 23/24 |
| | (7.7)% | 0.7% | 0.9% | 3.9% | (18.7)% | (6.5)% | 12.9% | 26.9% |

Note: Q3 23/24 ending on November 30, 2023; financials based on IFRS accounting with reconciliation from segment to Group

1. Reconciliation from segment to Group adjusted EBITDA of EUR 2.1m for Q3 23/24 and EUR -0.4m for Q3 22/23; EUR -8.4m for 9M 23/24 and EUR -8.4m for 9M 22/23; EBITDA adjusted for (i) equity-settled share-based compensation expenses (Q3 23/24: EUR -4.5m) and (ii) one-time effects (Q3 23/24: EUR -5.6m)

ABOUT YOU°

EXPANSION IN GROSS MARGIN AND STRICT COST DISCIPLINE DRIVE ADJUSTED EBITDA INCREASE

ABOUT YOU GROUP'S KEY MARGIN AND COST LINES

| | | 03 | | | 9M | | | |
|------------------------------------|--------|-------|-----------|--------|-------|-----------|--|--|
| % of revenue | 22/23 | 23/24 | YoY delta | 22/23 | 23/24 | YoY delta | | |
| Gross margin ¹ | 35.4% | 40.3% | 4.9pp | 38.9% | 38.5% | (0.4)pp | | |
| (-) Fulfillment costs ¹ | 23.4% | 20.4% | (3.0)pp | 24.3% | 22.5% | (1.8)pp | | |
| (-) Marketing costs ¹ | 16.4% | 12.4% | (3.9)pp | 17.7% | 10.6% | (7.1)pp | | |
| (-) Admin. expenses ¹ | 3.4% | 4.0% | 0.5pp | 4.6% | 4.6% | 0.0pp | | |
| Adjusted EBITDA margin | (7.8)% | 3.6% | 11.4pp | (7.7)% | 0.7% | 8.4pp | | |

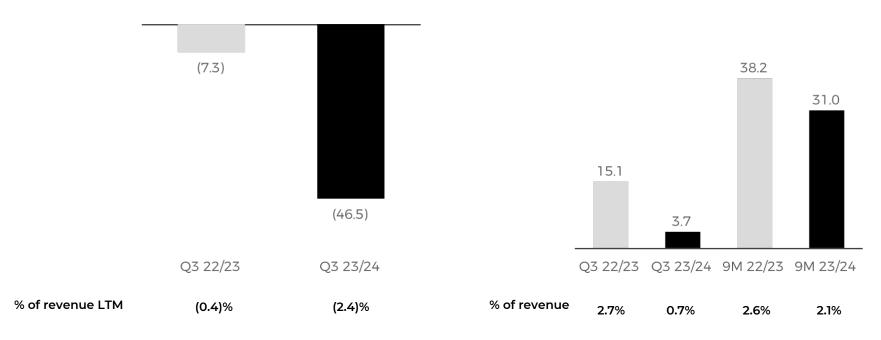
^{1.} Defined as Alternative Performance Measures (APM) and not recognized under IFRS

ABOU

NET WORKING CAPITAL RETURNS TO NEGATIVE TERRITORY REFLECTING OPTIMIZATION MEASURES

NET WORKING CAPITAL¹ (EUR M)

CAPITAL EXPENDITURES² (EUR M)

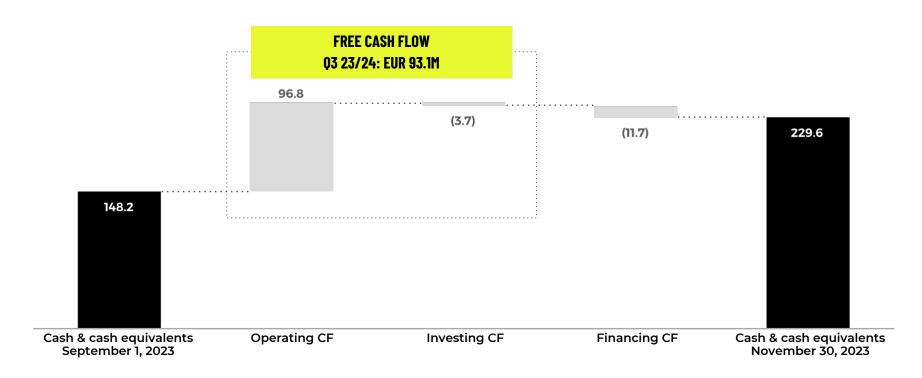


^{1.} Net working capital is defined as inventories plus receivables (includes trade receivables and other current assets) minus liabilities (includes trade payables, other payables, and return provisions); 2. Includes acquisition of intangible assets and PPE (Q3 23/24: EUR 7.9m; Q3 22/23: EUR 11.3m), acquisition of company shares (Q3 23/24: EUR 0.0m; Q3 22/23: EUR 0.0m), and working capital loans for holdings in influencer brands and incubators (Q3 23/24: EUR -4.4m; Q3 22/23: EUR 4.1m)



STRONG FREE CASH FLOW GENERATION DRIVEN BY EBITDA AND NET WORKING CAPITAL DYNAMICS

LIQUIDITY POSITION - NOVEMBER 30, 2023 (EUR M)

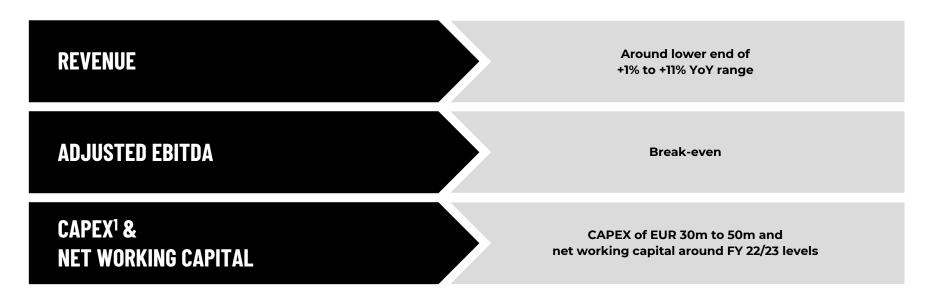






NARROWED FY 23/24 REVENUE GUIDANCE

NARROWED GUIDANCE FOR FY 23/24



The current guidance is partially dependent on the duration, intensity, and outcome of external events.



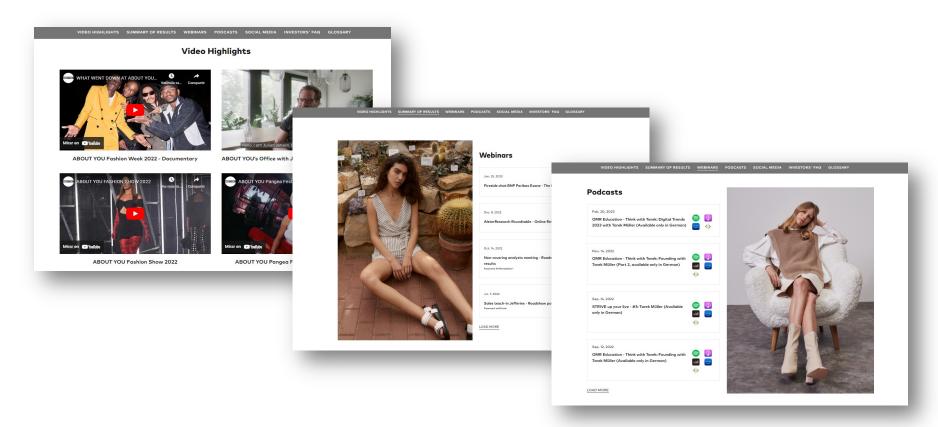


THE ABOUT YOU APP DEMO





STAY UP-TO-DATE WITH THE ABOUT YOU MEDIA BOARD





GROUP KEY PERFORMANCE METRICS

| EUR m/% | FY 19/20 | Q1 20/21 | Q2 20/21 | Q3 20/21 | Q4 20/21 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|----------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Revenue ¹ | 743.4 | 255.1 | 258.0 | 346.2 | 307.1 | 1,166.5 | 422.1 | 395.6 | 512.5 | 401.4 | 1,731.6 | 504.1 | 430.6 | 554.9 | 415 | 1,904.6 | 507.1 | 439.6 | 551.9 |
| % growth y-o-y | 61.2% | 66.8% | 67.2% | 51.9% | 47.6% | 56.9% | 65.5% | 53.3% | 48.0% | 30.7% | 48.5% | 19.4% | 8.9% | 8.3% | 3.4% | 10.0% | 0.6% | 2.1% | (0.5)% |
| Cost of sales ² | (425.0) | (150.9) | (169.4) | (205.3) | (167.8) | (693.3) | (245.8) | (241.4) | (313.2) | (227.5) | (1,028.0) | (289.3) | (262.2) | (358.5) | (274.0) | (1,184.0) | (307.0) | (285.5) | (329.3) |
| Gross profit | 318.4 | 104.2 | 88.7 | 140.9 | 139.3 | 473.1 | 176.3 | 154.2 | 199.3 | 173.9 | 703.7 | 214.8 | 168.4 | 196.4 | 141.0 | 720.6 | 200.1 | 154.1 | 222.6 |
| % margin | 42.8% | 40.9% | 34.4% | 40.7% | 45.4% | 40.6% | 41.8% | 39.0% | 38.9% | 43.3% | 40.6% | 42.6% | 39.1% | 35.4% | 34.0% | 37.8% | 39.5% | 35.1% | 40.3% |
| Fulfilment costs ² | (157.0) | (53.9) | (53.6) | (66.0) | (60.2) | (233.7) | (81.1) | (80.4) | (96.3) | (89.6) | (347.4) | (110.2) | (122.6) | (129.8) | (103.7) | (466.2) | (120.5) | (104.5) | (112.4) |
| % of revenue | (21.1)% | (21.1)% | (20.8)% | (19.1)% | (19.6)% | (20.0% | (19.2)% | (20.3)% | (18.8)% | (22.3)% | (20.1)% | (21.9)% | (28.5)% | (23.4)% | (25.0)% | (24.5)% | (23.8)% | (23.8)% | (20.4)% |
| Marketing costs ² | (166.7) | (44.5) | (33.9) | (66.9) | (45.1) | (190.3) | (83.7) | (67.0) | (108.7) | (69.1) | (328.5) | (104.9) | (68.2) | (90.7) | (38.8) | (302.7) | (51.3) | (39.7) | (68.6) |
| % of revenue | (22.4)% | (17.4)% | (13.1)% | (19.3)% | (14.7)% | (16.3)% | (19.8)% | (16.9)% | (21.2)% | (17.2)% | (19.0)% | (20.8)% | (15.8)% | (16.4)% | (9.4)% | (15.9)% | (10.1)% | (9.0)% | (12.4)% |
| Admin & other costs ² | (64.6) | (16.6) | (14.0) | (22.3) | (31.6) | (84.6) | (23.8) | (20.0) | (24.7) | (26.2) | (94.7) | (28.5) | (20.5) | (19.0) | (20.8) | (88.7) | (24.2) | (22.8) | (21.8) |
| % of revenue | (8.7)% | (6.5)% | (5.4)% | (6.4)% | (10.3)% | (7.3)% | (5.6)% | (5.0)% | (4.8)% | (6.5)% | (5.5)% | (5.7)% | (4.8)% | (3.4)% | (5.0)% | (4.7)% | (4.8)% | (5.2)% | (4.0)% |
| Adjusted EBITDA ³ | (69.9) | (10.7) | (12.9) | (14.3) | 2.4 | (35.5) | (12.3) | (13.1) | (30.5) | (11.0) | (66.9) | (28.8) | (42.8) | (43.1) | (22.3) | (137.0) | 4.2 | (12.9) | 19.8 |
| % margin | (9.4)% | (4.2)% | (5.0)% | (4.1)% | 0.8% | (3.0)% | (2.9)% | (3.3)% | (6.0)% | (2.7)% | (3.9)% | (5.7)% | (9.9)% | (7.8)% | (5.4)% | (7.2)% | 0.8% | (2.9)% | 3.6% |
| Adjustments | 0.0 | 0.0 | 0.0 | 0.0 | (8.5) | (8.5) | (6.3) | (16.7) | (0.2) | (4.8) | (28.1) | (2.5) | (4.3) | (0.5) | (7.2) | (14.6) | (6.9) | (7.5) | (10.1) |
| EBITDA | (69.9) | (10.7) | (12.9) | (14.3) | (6.1) | (44.0) | (18.6) | (29.8) | (30.7) | (15.8) | (95.0) | (31.3) | (47.1) | (43.6) | (29.5) | (151.6) | (2.8) | (20.4) | 9.7 |
| % margin | (9.4)% | (4.2)% | (5.0)% | (4.1)% | (2.0)% | (3.8)% | (4.4)% | (7.5)% | (6.0)% | (3.9)% | (5.5)% | (6.2)% | (10.9)% | (7.9)% | (7.1)% | (8.0)% | (0.5)% | (4.6)% | 1.8% |
| Depreciation & amortization | (9.5) | (2.7) | (2.7) | (2.8) | (3.2) | (11.4) | (3.8) | (3.9) | (7.7) | (9.6) | (25.0) | (11.6) | (14.6) | (15.8) | (19.6) | (61.6) | (17.5) | (17.5) | (17.1) |
| EBIT | (79.4) | (13.4) | (15.6) | (17.2) | (9.3) | (55.5) | (22.4) | (33.7) | (38.5) | (25.4) | (119.9) | (43.0) | (61.8) | (59.4) | (49.1) | (213.2) | (20.2) | (37.8) | (7.4) |
| % margin | (10.7)% | (5.2)% | (6.0)% | (5.0)% | (3.0)% | (4.8)% | (5.3)% | (8.5)% | (7.5)% | (6.3)% | (6.9)% | (8.5)% | (14.3)% | (10.7)% | (11.8)% | (11.2)% | (4.0)% | (8.6)% | (1.3)% |

^{1.} Reconciliation from segment to Group revenue of EUR -34.7m for Q3 23/24 and EUR -33.5m for Q3 22/23; 2. Defined as Alternative Performance Measure (APM) and not recognized under IFRS; 3. Reconciliation from segment to Group adjusted EBITDA of EUR 2.0m for Q3 23/24 and EUR -0.4m for Q3 22/23; EBITDA adjusted for (i) equity-settled share-based compensation expenses (Q3 23/24: EUR -4.5m) and (ii) one-time effects (Q3 23/24: EUR -5.6m)



SEGMENT INFORMATION

| EURm/% | FY 19/20 | Q1 20/21 | Q2 20/21 | Q3 20/21 | Q4 20/21 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Revenue | 743.4 | 255.1 | 258.0 | 346.2 | 307.1 | 1,166.5 | 422.1 | 395.6 | 512.5 | 401.4 | 1,731.6 | 504.1 | 430.6 | 554.9 | 415.0 | 1,904.6 | 507.1 | 439.6 | 551.9 |
| DACH | 509.9 | 171.6 | 138.7 | 195.6 | 154.1 | 660.0 | 218.2 | 197.4 | 248.4 | 175.9 | 839.9 | 239.0 | 206.7 | 268.7 | 201.8 | 916.3 | 248.8 | 207.3 | 249.9 |
| RoE | 188.9 | 85.0 | 108.5 | 142.8 | 127.2 | 463.5 | 186.1 | 162.9 | 239.6 | 179.1 | 767.7 | 229.5 | 209.5 | 266.3 | 195.1 | 900.4 | 228.8 | 212.1 | 285.2 |
| TME | 52.0 | 14.6 | 14.1 | 23.3 | 31.5 | 83.5 | 34.5 | 39.5 | 48.7 | 44.7 | 167.4 | 50.0 | 46.2 | 53.4 | 45.5 | 195.1 | 48.3 | 44.8 | 51.4 |
| Reconciliation | (7.4) | (16.1) | (3.2) | (15.6) | (5.7) | (40.6) | (16.7) | (4.2) | (24.2) | 1.8 | (43.3) | (14.5) | (31.8) | (33.5) | (27.5) | (107.1) | (18.7) | (24.6) | (34.7) |
| Revenue growth YoY | 61.2% | 66.8% | 67.2% | 51.9% | 47.6% | 56.9% | 65.5% | 53.3% | 48.0% | 30.7% | 48.5% | 19.4% | 8.9% | 8.3% | 3.4% | 10.0% | 0.6% | 2.1% | (0.5)% |
| DACH | 35.8% | 46.2% | 26.6% | 24.7% | 22.2% | 29.4% | 27.2% | 42.4% | 27.0% | 14.2% | 27.3% | 9.6% | 4.7% | 8.2% | 14.7% | 9.1% | 4.1% | 0.3% | (7.0)% |
| RoE | 171.1% | 241.7% | 191.6% | 126.4% | 99.5% | 145.3% | 119.1% | 50.1% | 67.7% | 40.8% | 65.6% | 23.3% | 28.6% | 11.1% | 8.9% | 17.3% | -0.3% | 1.3% | 7.1% |
| TME | 96.5% | 22.0% | 41.4% | 69.7% | 93.2% | 60.6% | 135.8% | 181.0% | 109.1% | 41.6% | 100.4% | 45.2% | 17.0% | 9.5% | 1.9% | 16.5% | -3.5% | -3.0% | (3.6)% |
| Adjusted EBITDA ¹ | (69.9) | (10.7) | (12.9) | (14.3) | 2.4 | (35.5) | (12.3) | (13.1) | (30.5) | (11.0) | (66.9) | (28.8) | (42.8) | (43.1) | (22.3) | (137.0) | 4.2 | (12.9) | 19.8 |
| DACH | 0.4 | 7.4 | 8.6 | 15.8 | 5.0 | 36.8 | 17.3 | 7.8 | 13.6 | 16.7 | 55.5 | 9.9 | 0.9 | (4.2) | 7.0 | 13.5 | 13.0 | 3.9 | 10.8 |
| RoE | (55.2) | (17.7) | (17.6) | (29.7) | (18.3) | (83.3) | (33.3) | (24.4) | (50.5) | (36.8) | (145.1) | (46.0) | (39.4) | (46.8) | (36.5) | (168.7) | (12.1) | (22.4) | (12.8) |
| TME | (17.4) | 0.6 | (1.1) | 1.0 | 9.6 | 10.1 | 4.7 | 6.1 | 7.1 | 11.1 | 29.0 | 7.0 | 4.1 | 8.3 | 12.1 | 31.4 | 8.8 | 10.5 | 19.7 |
| Reconciliation | 2.4 | (1.1) | (2.8) | (1.5) | 6.2 | 8.0 | (1.0) | (2.5) | (0.7) | (2.0) | (6.3) | 0.4 | (8.4) | (0.4) | (4.8) | (13.2) | (5.5) | (4.9) | 2.0 |
| Adjusted EBITDA margin | (9.4)% | (4.2)% | (5.0)% | (4.1)% | 0.8% | (3.0)% | (2.9)% | (3.3)% | (6.0)% | (2.7)% | (3.9)% | (5.7)% | (9.9)% | (7.8)% | (5.4)% | (7.2)% | 0.8% | (2.9)% | 3.6% |
| DACH | 0.1% | 4.3% | 6.2% | 8.1% | 3.2% | 5.6% | 7.9% | 3.9% | 5.5% | 9.5% | 6.6% | 4.1% | 0.4% | (1.6)% | 3.5% | 1.5% | 5.2% | 1.9% | 4.3% |
| RoE | (29.2)% | (20.9)% | (16.2)% | (20.8)% | (14.4)% | (18.0)% | (17.9)% | (15.0)% | (21.1)% | (20.6)% | (18.9)% | (20.1)% | (18.8)% | (17.6)% | (18.7)% | (18.7)% | (5.3)% | (10.6)% | (4.5)% |
| TME | (33.5)% | 4.3% | (8.1)% | 4.3% | 30.4% | 12.0% | 13.6% | 15.4% | 14.6% | 24.9% | 17.3% | 14.0% | 8.8% | 15.6% | 26.5% | 16.1% | 18.2% | 23.4% | 38.3% |

^{1.} EBITDA adjusted for (i) equity-settled share-based compensation expenses (Q3 23/24: EUR -4.5m) and (ii) one-time effects (Q3 23/24: EUR -5.6m)



CUSTOMER METRICS

| | FY 19/20 | Q1 20/21 | Q2 20/21 | Q3 20/21 | Q4 20/21 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Customer reach metrics | | | | | | | | | | | | | | | | | | | |
| User sessions per month (m) ¹ | 54.6 | 64.0 | 72.4 | 81.4 | 89.5 | 89.5 | 102.1 | 111.1 | 124.0 | 135.7 | 135.7 | 143.3 | 139.8 | 138.6 | 133.1 | 133.1 | 138.6 | 136.1 | 131.9 |
| Mobile sessions (% of user sessions) ² | 81.9% | 82.9% | 83.5% | 83.4% | 83.4% | 83.4% | 83.6% | 83.5% | 84.6% | 85.4% | 85.4% | 86.1% | 86.2% | 86.7% | 87.1% | 87.1% | 88.0% | 88.2% | 88.9% |
| Customer engagement metrics LTM ³ | | | | | | | | | | | | | | | | | | | |
| Active customers (m) ⁴ | 5.8 | 6.5 | 7.2 | 8.0 | 8.4 | 8.4 | 9.2 | 9.7 | 10.7 | 11.4 | 11.4 | 11.8 | 12.3 | 12.5 | 12.7 | 12.7 | 12.8 | 12.6 | 12.4 |
| Average order frequency (#) ⁵ | 2.6 | 2.6 | 2.7 | 2.7 | 2.7 | 2.7 | 2.8 | 2.9 | 2.9 | 2.9 | 2.9 | 3.0 | 3.0 | 3.0 | 3.1 | 3.1 | 3.1 | 3.1 | 3.1 |
| Total number of orders (m) ⁶ | 14.9 | 17.2 | 19.4 | 21.7 | 23.2 | 23.2 | 25.9 | 28.0 | 30.8 | 32.9 | 32.9 | 34.9 | 36.9 | 38.2 | 39.4 | 39.4 | 39.6 | 39.1 | 38.4 |
| Average order value (EUR) ⁷ | 55.3 | 55.8 | 55.6 | 56.1 | 57.1 | 57.1 | 58.1 | 58.5 | 58.8 | 57.8 | 57.8 | 56.8 | 55.5 | 55.3 | 54.8 | 54.8 | 54.8 | 55.6 | 56.0 |
| Customer engagement metrics | | | | | | | | | | | | | | | | | | | |
| Total number of orders (m) | 14.9 | 5.3 | 5.5 | 6.6 | 5.8 | 23.2 | 8.0 | 7.5 | 9.5 | 7.9 | 32.9 | 9.9 | 9.6 | 10.7 | 9.2 | 39.4 | 10.1 | 9.1 | 10.1 |

^{1.} Defined as all sessions across all countries excluding sessions without interaction; 2. Defined as all session via a mobile device, e.g. a smartphone; 3. Last twelve months (LTM); 4. Defined as customers who made at least one purchase through our apps and websites within the last 12 months; 5. Defined as the total number of all orders divided by the total number of all active customers; 6. Defined as the number of customer orders placed within the last 12 months; 7. Defined as the value of all merchandise sold to customers in the Commerce business after cancellations and returns and including VAT, divided by the number of orders



SHORT PROFIT & LOSS STATEMENT

| EUR m/% | FY 19/20 | Q1 20/21 | Q2 20/21 | Q3 20/21 | Q4 20/21 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|--|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------|-------------|-------------|-------------|-------------|-------------|
| Revenue ¹ | 743.4 | 255.1 | 258.0 | 346.2 | 307.1 | 1,166.5 | 422.1 | 395.6 | 512.5 | 401.4 | 1,731.6 | 504.1 | 430.6 | 55 4 .9 | 415.0 | 1,904.6 | 507.1 | 439.6 | 551.9 |
| % growth y-o-y | 61.2% | 66.8% | 67.2% | 51.9% | 47.6% | 56.9% | 65.5% | 53.3% | 48.0% | 30.7% | 48.5% | 19.4% | 8.9% | 8.3% | 3.4% | 10.0% | 0.6% | 2.1% | (0.5)% |
| Cost of materials | (422.5) | (150.3) | (169.0) | (204.4) | (167.8) | (691.5) | (244.3) | (239.7) | (311.7) | (227.6) | (1,023.3) | (286.6) | (260.3) | (360.9) | (270.6) | (1,178.4) | (302.2) | (284.3) | (326.2) |
| Personnel expenses | (34.9) | (10.5) | (11.7) | (13.0) | (24.6) | (59.8) | (17.0) | (16.1) | (19.0) | (25.4) | (86.0) | (24.4) | (27.1) | (25.6) | (29.6) | (106.7) | (29.9) | (27.4) | (28.6) |
| Other operating expenses | (367.5) | (107.5) | (93.8) | (147.4) | (129.2) | (477.8) | (184.0) | (157.4) | (221.7) | (172.7) | (744.1) | (232.9) | (199.0) | (223.5) | (167.4) | (822.8) | (187.8) | (157.9) | (199.2) |
| Other operating income | 2.1 | 0.2 | 0.8 | 1.0 | 1.3 | 3.2 | 0.7 | 0.7 | 1.3 | 0.4 | 3.1 | 0.7 | 0.7 | 0.3 | 13.6 | 15.3 | 0.9 | 0.6 | 3.4 |
| Own work capitalized | 9.5 | 2.2 | 2.8 | 3.3 | 7.1 | 15.4 | 3.8 | 3.8 | 8.0 | 8.1 | 23.8 | 7.8 | 8.0 | 11.2 | 9.4 | 36.4 | 9.1 | 9.0 | 8.5 |
| EBITDA | (69.9) | (10.7) | (12.9) | (14.3) | (6.1) | (44.0) | (18.6) | (29.8) | (30.7) | (15.8) | (95.0) | (31.3) | (47.1) | (43.6) | (29.5) | (151.6) | (2.8) | (20.4) | 9.7 |
| % margin | (9.4)% | (4.2)% | (5.0)% | (4.1)% | (2.0)% | (3.8)% | (4.4)% | (7.5)% | (6.0)% | (3.9)% | (5.5)% | (6.2)% | (10.9)% | (7.9)% | (7.1)% | (8.0)% | (0.5)% | (4.6)% | 1.8% |
| Depreciation & amortization | (9.5) | (2.7) | (2.7) | (2.8) | (3.2) | (11.4) | (3.8) | (3.9) | (7.7) | (9.6) | (25.0) | (11.6) | (14.6) | (15.8) | (19.6) | (61.6) | (17.5) | (17.5) | (17.1) |
| EBIT | (79.4) | (13.4) | (15.6) | (17.2) | (9.3) | (55.5) | (22.4) | (33.7) | (38.5) | (25.4) | (119.9) | (43.0) | (61.8) | (59.4) | (49.1) | (213.2) | (20.2) | (37.8) | (7.4) |
| % margin | (10.7)% | (5.2)% | (6.0)% | (5.0)% | (3.0)% | (4.8)% | (5.3)% | (8.5)% | (7.5)% | (6.3)% | (6.9)% | (8.5)% | (14.3)% | (10.7)% | (11.8)% | (11.2)% | (4.0)% | (8.6)% | (1.3%) |
| Financial result | (0.9) | (0.6) | 0.3 | (0.4) | (0.9) | (1.6) | (1.1) | (1.2) | (0.5) | 0.1 | (2.7) | (1.1) | (1.2) | (1.9) | (9.8) | (14.0) | (2.8) | (5.1) | (3.1) |
| EBT | (80.2) | (14.0) | (15.3) | (17.6) | (10.2) | (57.1) | (23.5) | (34.9) | (39.0) | (25.2) | (122.6) | (44.1) | (62.9) | (61.3) | (58.9) | (227.2) | (23.1) | (43.0) | (10.5) |
| Income taxes | 0.4 | (O.1) | (0.1) | (0.1) | (2.5) | (2.8) | (0.0) | (O.1) | (0.9) | (0.8) | (1.8) | (0.3) | 0.5 | (0.7) | (0.3) | (1.9) | (0.7) | (3.0) | 0.1 |
| Profit / (loss) for the period (EAT) | (79.8) | (14.1) | (15.4) | (17.7) | (12.7) | (59.9) | (23.5) | (35.0) | (39.9) | (26.0) | (124.4) | (44.4) | (63.4) | (62.0) | (59.2) | (229.0) | (23.8) | (46.0) | (10.4) |



RECONCILIATION OF ADJUSTED EBITDA TO NET INCOME

| EUR m | FY 19/20 | Q1 20/21 | Q2 20/21 | Q3 20/21 | Q4 20/21 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Adjusted EBITDA ¹ | (69.9) | (10.7) | (12.9) | (14.3) | 2.4 | (35.5) | (12.3) | (13.1) | (30.5) | (11.0) | (66.9) | (28.8) | (42.8) | (43.1) | (22.3) | (137.0) | 4.2 | (12.9) | 19.8 |
| Equity-settled share-based compensatio n | 0.0 | 0.0 | 0.0 | 0.0 | (8.4) | (8.4) | (1.6) | (8.4) | (0.2) | (4.6) | (14.8) | (2.5) | (4.3) | (0.5) | (5.1) | (12.4) | (5.3) | (3.8) | (4.5) |
| Restructuring costs and one-time effects | 0.0 | 0.0 | 0.0 | 0.0 | (0.2) | (0.2) | (4.7) | (8.3) | 0.0 | (0.2) | (13.2) | 0.0 | 0.0 | 0.0 | (2.1) | (2.1) | (1.6) | (3.7) | (5.6) |
| EBITDA | (69.9) | (10.7) | (12.9) | (14.3) | (6.1) | (44.0) | (18.6) | (29.8) | (30.7) | (15.8) | (95.0) | (31.3) | (47.1) | (43.6) | (29.5) | (151.6) | (2.8) | (20.4) | 9.7 |
| Depreciation & amortization | (9.5) | (2.7) | (2.7) | (2.8) | (3.2) | (11.4) | (3.8) | (3.9) | (7.7) | (9.6) | (25.0) | (11.6) | (14.6) | (15.8) | (19.6) | (61.6) | (17.5) | (17.5) | (17.1) |
| Financial result | (0.9) | (0.6) | 0.3 | (0.4) | (0.9) | (1.6) | (1.1) | (1.2) | (0.5) | 0.1 | (2.7) | (1.1) | (1.2) | (1.9) | (9.8) | (14.0) | (2.8) | (5.1) | (3.1) |
| Income taxes | 0.4 | (O.1) | (O.1) | (O.1) | (2.5) | (2.8) | (O.O) | (O.1) | (0.9) | (0.8) | (1.8) | (0.3) | (0.5) | (O.7) | (O.3) | (1.9) | (O.7) | (3.0) | 0.1 |
| Profit / (loss) for the period (EAT) | (79.8) | (14.1) | (15.4) | (17.7) | (12.7) | (59.9) | (23.5) | (35.0) | (39.9) | (26.0) | (124.4) | (44.4) | (63.4) | (62.0) | (59.2) | (229.0) | (23.8) | (46.0) | (10.4) |



BALANCE SHEET (1/2)

| EUR m | FY 18/19 | FY 19/20 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Total non-current assets | 17.7 | 39.3 | 48.3 | 63.0 | 66.0 | 122.6 | 130.8 | 130.8 | 232.5 | 267.4 | 310.4 | 300.9 | 300.9 | 303.8 | 295.8 | 281.0 |
| Intangible assets | 15.2 | 23.4 | 32.6 | 34.2 | 35.8 | 41.6 | 47.3 | 47.3 | 51.3 | 55.6 | 63.0 | 65.4 | 65.4 | 69.4 | 73.3 | 76.7 |
| Right-of-use assets | 0.0 | 11.8 | 10.3 | 16.6 | 14.0 | 63.3 | 57.6 | 57.6 | 150.1 | 178.8 | 209.6 | 199.6 | 199.6 | 193.9 | 182.0 | 169.6 |
| Property, plant, and equipment | 2.5 | 2.6 | 3.5 | 3.7 | 4.1 | 4.5 | 5.8 | 5.8 | 6.1 | 6.3 | 7.0 | 6.9 | 6.9 | 6.6 | 6.3 | 6.1 |
| Other non-current financial assets | 0.1 | 0.1 | 2.0 | 8.5 | 12.1 | 13.1 | 20.1 | 20.1 | 25.1 | 26.7 | 30.8 | 29.0 | 29.0 | 33.9 | 34.2 | 28.3 |
| Deferred tax assets | 0.0 | 1.3 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.2 |
| Total current assets | 277.0 | 267.6 | 408.9 | 461.9 | 1,015.0 | 1,080.9 | 1,053.5 | 1,053.5 | 1,093.4 | 1,031.2 | 1,010.0 | 880.5 | 880.5 | 886.7 | 888.8 | 1,020.0 |
| Inventories | 79.0 | 94.2 | 199.6 | 192.1 | 243.5 | 302.4 | 388.4 | 388.4 | 454.8 | 546.5 | 542.3 | 554.9 | 554.9 | 538.2 | 548.2 | 541.2 |
| Trade receivables and other receivables | 48.3 | 74.3 | 56.6 | 81.2 | 67.7 | 97.7 | 75.9 | 75.9 | 84.7 | 61.0 | 65.7 | 40.7 | 40.7 | 54.0 | 89.4 | 126.9 |
| Other financial assets | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 0.0 | 0.0 | 0.0 | 15.6 | 15.1 |
| Other non-financial assets | 26.3 | 36.8 | 44.7 | 74.9 | 63.2 | 98.2 | 93.0 | 93.0 | 88.6 | 75.6 | 95.8 | 80.1 | 80.1 | 90.8 | 87.4 | 107.2 |
| Cash and cash equivalents | 123.3 | 62.4 | 107.9 | 113.8 | 640.6 | 582.5 | 496.2 | 496.2 | 465.2 | 348.1 | 306.1 | 204.9 | 204.9 | 203.7 | 148.2 | 229.6 |
| Total assets | 294.7 | 306.9 | 457.2 | 524.9 | 1,081.0 | 1,203.6 | 1,184.3 | 1,184.3 | 1,325.9 | 1,298.6 | 1,320.4 | 1,181.4 | 1,181.4 | 1,190.5 | 1,184.6 | 1,301.0 |



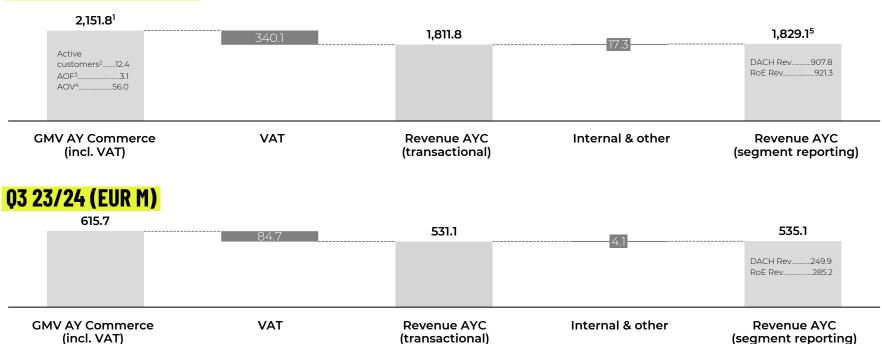
BALANCE SHEET (2/2)

| EUR m | FY 18/19 | FY 19/20 | FY 20/21 | Q1 21/22 | Q2 21/22 | Q3 21/22 | Q4 21/22 | FY 21/22 | Q1 22/23 | Q2 22/23 | Q3 22/23 | Q4 22/23 | FY 22/23 | Q1 23/24 | Q2 23/24 | Q3 23/24 |
|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Total equity | 177.1 | 102.2 | 55.4 | 33.8 | 644.6 | 604.9 | 583.5 | 583.5 | 5 4 1.7 | 482.6 | 420.9 | 366.6 | 366.6 | 348.2 | 305.9 | 300.4 |
| Subscribed capital | 4.2 | 4.3 | 4.3 | 157.6 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 | 186.2 |
| Share premium | 444.9 | 449.9 | 463.0 | 311.6 | 928.8 | 929.0 | 933.6 | 933.6 | 936.1 | 940.5 | 941.0 | 946.1 | 946.1 | 951.1 | 955.2 | 959.7 |
| Retained deficit | (272.1) | (351.9) | (411.8) | (435.3) | (470.4) | (510.2) | (536.2) | (536.2) | (580.6) | (644.0) | (706.1) | (765.3) | (765.3) | (789.1) | (835.1) | (845.5) |
| Hedging provisions | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | (O.1) | (0.2) | (0.4) | (0.4) | 0.0 | (0.4) | 0 |
| Total non-current liabilities | 1.8 | 10.2 | 87.6 | 94.8 | 15.3 | 53.1 | 53.0 | 53.0 | 136.7 | 159.8 | 188.3 | 179.9 | 179.9 | 190.1 | 178.8 | 163.7 |
| Non-current lease liabilities | 0.0 | 8.5 | 7.6 | 12.9 | 11.8 | 48.8 | 47.9 | 47.9 | 131.3 | 153.8 | 181.6 | 172.9 | 172.9 | 166.8 | 154.4 | 141.4 |
| Non-current liabilities | 0.2 | 0.0 | 76.7 | 78.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 15.6 | 13.6 | 11.5 |
| Deferred tax liabilities | 1.6 | 1.7 | 3.4 | 3.4 | 3.5 | 4.4 | 5.2 | 5.2 | 5.4 | 6.0 | 6.7 | 7.0 | 7.0 | 7.7 | 10.8 | 10.8 |
| Total current liabilities | 115.8 | 194.5 | 314.1 | 396.2 | 421.2 | 545.5 | 547.8 | 547.8 | 647.5 | 656.3 | 711.2 | 634.9 | 634.9 | 652.2 | 700.0 | 836.8 |
| Trade payables | 112.1 | 126.0 | 209.7 | 266.8 | 305.5 | 390.6 | 347.7 | 347.7 | 449.3 | 457.2 | 451.2 | 406.6 | 406.6 | 431.1 | 437.4 | 501.6 |
| Lease liabilities | 0.0 | 3.2 | 3.2 | 4.2 | 4.0 | 16.8 | 12.1 | 12.1 | 22.7 | 33.5 | 41.0 | 45.2 | 45.2 | 47.3 | 49.4 | 51.5 |
| Other financial liabilities | 3.6 | 37.8 | 52.7 | 72.9 | 50.3 | 45.1 | 108.0 | 108.0 | 120.5 | 111.2 | 144.3 | 103.1 | 103.1 | 103.9 | 116.4 | 156.1 |
| Other non-financial liabilities | 0.0 | 27.4 | 46.0 | 48.2 | 55.9 | 92.8 | 79.6 | 79.6 | 54.7 | 54.1 | 73.1 | 78.2 | 78.2 | 68.6 | 95.0 | 125.8 |
| Other provisions | 0.1 | 0.0 | 2.5 | 4.2 | 5.3 | 0.2 | 0.4 | 0.4 | 0.4 | 0.4 | 1.7 | 1.7 | 1.7 | 1.4 | 1.8 | 1.9 |
| Total equity and liabilities | 294.7 | 306.9 | 457.2 | 524.9 | 1,081.0 | 1,203.6 | 1,184.3 | 1,184.3 | 1,325.9 | 1,298.6 | 1,320.4 | 1,181.4 | 1,181.4 | 1,190.5 | 1,184.6 | 1,301.0 |



GMV TO REVENUE BRIDGE

Q3 23/24 LTM (EUR M)

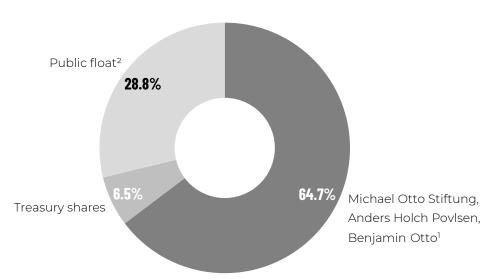


^{1.} Due to rounding, calculation for GMV AY Commerce (incl. VAT) is not resulting in exact figure displayed; 2. Active customers defined as customers who made at least one purchase through our apps and websites within the last 12 months; 3. Average order frequency (AOF) defined as the sum of all orders divided by the sum of all active customers; 4. Average order value (AOV) defined as the value of all merchandise sold to customers in the Commerce business after cancellations and returns and including VAT, divided by the number of orders; 5. Including segments DACH and RoE, including all internal revenues and excluding reconciliation



THE ABOUT YOU SHARE

SHAREHOLDER STRUCTURE



SHARE INFORMATION

First day of trading June 16, 2021

Issuer ABOUT YOU Holding SE

Listing venue Frankfurt Stock Exchange

Market segment Regulated Market

(Prime Standard) of Frankfurt

Stock Exchange

ISIN DE000A3CNK42

WKN A3CNK4

Ticker symbol YOU

Total # of shares outstanding 174,075,507

Total # of shares issued 186,153,487

Share capital EUR 186,153,487

Type of shares Ordinary bearer shares

Paying agent Deutsche Bank

Note: Structure as of February 29, 2024

^{1.} Michael Otto Stiftung – Otto (GmbH & Co KG), Aktieselskabet af 12.6.2018. – Anders Holch Povlsen, GFH Gesellschaft für Handelsbeteiligungen m.b.H. – Benjamin Otto; 2. Thereof, the ownership of ABOUT YOU's Management Board is: Formerly Tarek Müller Beteiligungsgesellschaft mBH and now operating under the name Ohana Group Hamburg GmbH since February 15, 2023 - Total ownership amounts to 3.0%; Sebastian Betz Beteiligungsgesellschaft mbH - Total ownership amounts to 2.6%; Hannes Wiese Beteiligungsgesellschaft mbH - Total ownership amounts to 1.7%



EXPERIENCED AND INDEPENDENT SUPERVISORY BOARD OVERSIGHT

MEMBERS OF THE SUPERVISORY BOARD



Sebastian Klauke
Chairperson
(Casting vote)
Former Partner and
MD of BCG Digital
Ventures



Petra Scharner-Wolff

Former member of the Schwab Group

Executive Board



Niels Jacobsen
Vice Chairperson
(Heartland nominee)
Deputy Chairman of Kirkbi
CEO of William Demant
Invest A/S



(Jointly nominated by shareholders) Member of the administrative council at Emmi and Optikart

Christina Johansson



Christian Leybold (Otto Group nominee) Advisory board member at Brumbrum, JOW, Natural Cycles, Karmalicious, etc.



(Jointly nominated by shareholders) CEO at FlixMobility Supervisory board member at Scout24

André Schwämmlein

Member of the Otto Group Executive Board

Independent member



UPCOMING EVENTS

5/7/2024 ANNUAL REPORT FY 23/24

6/28/2024 ANNUAL GENERAL MEETING 2024





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