



ABOUT YOU[©]

**Information pursuant to Section 125 para. 1
German Stock Corporation Act (AktG) in
connection with Section 125 para. 5 AktG,
Article 4 para. 1 and Table 3 of the Annex
to Implementing Regulation (EU) 2018/1212**

CONVENIENCE TRANSLATION

Information pursuant to Section 125 para. 1 German Stock Corporation Act (Aktiengesetz, "AktG") in connection with Section 125 para. 5 AktG, Article 4 para. 1 and Table 3 of the Annex to Implementing Regulation (EU) 2018/1212

Type of Information	Description
A. Specification of the message	
1. Unique identifier of the event	A3C082022oHV
2. Type of message	Meeting notice of a General Meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM]
B. Specification of the issuer	
1. ISIN	DE000A3CNK42
2. Name of issuer	ABOUT YOU Holding SE
C. Specification of the meeting	
1. Date of the General Meeting	23.08.2022 [format pursuant to Implementing Regulation (EU) 2018/1212: 20220823]
2. Time of the General Meeting	10:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 08:00 UTC]
3. Type of the General Meeting	Ordinary General Meeting [format pursuant to Implementing Regulation (EU) 2018/1212: GMET]
4. Location of the General Meeting	Virtual General Meeting: annualgeneralmeeting.aboutyou.com Within the meaning of the German Stock Corporation Act: Altonaer Kaispeicher, Große Elbstraße 279, 22767 Hamburg, Germany
5. Record Date	02.08.2022 (00:00 hrs. CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220801, 22:00 hrs UTC]
6. Uniform Resource Locator (URL)	annualgeneralmeeting.aboutyou.com

D. Participation in the General Meeting	
D. Participation in the General Meeting – electronic absentee voting	
1. Method of participation by shareholder	<p>Exercising the right to vote through electronic absentee voting per internet service at annualgeneralmeeting.aboutyou.com</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: EV; ISO 20022: EVOT]</p>
2. Issuer deadline for the notification of participation	<p>16.08.2022, 24:00 hrs. (CEST)</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20220816; 22:00 UTC]</p>
3. Issuer deadline for voting	<p>23.08.2022, until the meeting chair formally suspends the option to exercise the voting right</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20220823; until the meeting chair formally suspends the option to exercise the voting right]</p>
D. Participation in the General Meeting – voting proxies named by the Company	
1. Method of participation by shareholder	<p>Exercising the right to vote by granting authority and issuing instructions to the voting proxies named by the Company</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]</p>
2. Issuer deadline for the notification of participation	<p>16.08.2022, 24:00 hrs. (CEST)</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20220816; 22:00 UTC]</p>
3. Issuer deadline for voting	<p>Granting authority (with voting instructions) to the voting proxies named by the Company</p> <ul style="list-style-type: none"> in writing or in text form by regular mail or email until 22.08.2022, 24:00 hrs. (CEST) <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20220822; 22:00 UTC]</p> <ul style="list-style-type: none"> electronically via the internet service at annualgeneralmeeting.aboutyou.com by 23.08.2022, until the meeting chair formally suspends the option to exercise the voting right <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20220823; until the meeting chair formally suspends the option to exercise the voting right]</p>

D. Participation in the General Meeting – authorise representative	
1. Method of participation by shareholder	Exercising the right to vote through an authorised third party [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]
2. Issuer deadline for the notification of participation	16.08.2022, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220816; 22:00 UTC]
3. Issuer deadline for voting	<p>Exercising of voting rights via electronic absentee voting by the representative via internet service at annualgeneralmeeting.aboutyou.com:</p> <ul style="list-style-type: none"> 23.08.2022, until the time voting begins [format pursuant to Implementing Regulation (EU) 2018/1212: 20220823; until the meeting chair formally suspends the option to exercise the voting right] <p>Exercising of voting rights by the representative through granting sub-proxies and issuing instructions to the voting proxies named by the Company:</p> <ul style="list-style-type: none"> in writing or in text form by postal mail or email until 22.08.2022, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220822; 22:00 UTC] electronically via the internet service at annualgeneralmeeting.aboutyou.com by 23.08.2022, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20220823; until the meeting chair formally suspends the option to exercise the voting right]
E. Agenda	
E. Agenda – agenda item 1	
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Presentation of the adopted Individual Annual Financial Statements of ABOUT YOU Holding SE as of 28 February 2022, approved Consolidated Financial Statements as of 28 February 2022, Combined Management Report for ABOUT YOU Holding SE and the Group for the Financial Year 2021/2022, the Report of the Supervisory Board, and the Explanatory Report of the Management Board regarding the Information pursuant to Sections 289a (I), 315a (I) of the Commercial Code (Handelsgesetzbuch, "HGB")
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	
5. Alternative voting options	

E. Agenda – agenda item 2	
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Discharge of Members of the Management Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 3	
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Discharge of Members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 4	
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Approving Remuneration Report
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Advisory vote [format pursuant to Implementing Regulation (EU) 2018/1212: AV; ISO 20022: ADVI]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – agenda item 5	
1. Unique identifier of the agenda item	5
2. Title of the agenda item	Approval of Remuneration System for Members of Management Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Advisory vote [format pursuant to Implementing Regulation (EU) 2018/1212: AV; ISO 20022: ADVI]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 6	
1. Unique identifier of the agenda item	6
2. Title of the agenda item	Remuneration of the Members of Supervisory Board and corresponding Amendment to the Articles of Association
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 7a	
1. Unique identifier of the agenda item	7a
2. Title of the agenda item	Elections to the Supervisory Board of ABOUT YOU Holding SE: Niels Jacobsen
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – agenda item 7b	
1. Unique identifier of the agenda item	7b
2. Title of the agenda item	Elections to the Supervisory Board of ABOUT YOU Holding SE: Christina Johansson
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 7c	
1. Unique identifier of the agenda item	7c
2. Title of the agenda item	Elections to the Supervisory Board of ABOUT YOU Holding SE: Sebastian Klauke
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 7d	
1. Unique identifier of the agenda item	7d
2. Title of the agenda item	Elections to the Supervisory Board of ABOUT YOU Holding SE: Christian Leybold
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – agenda item 7e	
1. Unique identifier of the agenda item	7e
2. Title of the agenda item	Elections to the Supervisory Board of ABOUT YOU Holding SE: Petra Scharner-Wolff
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BDVI]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 7f	
1. Unique identifier of the agenda item	7f
2. Title of the agenda item	Elections to the Supervisory Board of ABOUT YOU Holding SE: André Schwämmlein
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 8	
1. Unique identifier of the agenda item	8
2. Title of the agenda item	Election of Auditor and Group Auditor as well as Examiner for possible Review
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

F. Specification of the deadlines regarding the exercise of other shareholders rights	
F. Shareholder right – supplementary motions	
1. Object of deadline	Submission of requests for additions to the agenda
2. Applicable issuer deadline	23.07.2022, 24:00 hrs. (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220723; 22:00 UTC]
F. Shareholder right – counter-motions	
1. Object of deadline	Submission of counter-motions to specific items on the agenda
2. Applicable issuer deadline	08.08.2022, 24:00 hrs. (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220808; 22:00 UTC]
F. Shareholder right – proposals for election	
1. Object of deadline	Submission of election proposals for the election of Supervisory Board members or auditors
2. Applicable issuer deadline	08.08.2022, 24:00 hrs. (CEST) (time of receipt decisive) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220808; 22:00 UTC]
F. Shareholder right – submission of questions	
1. Object of deadline	Electronic submission of questions
2. Applicable issuer deadline	21.08.2022, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220821; 22:00 UTC]
F. Shareholder right – submission of video submissions	
1. Object of deadline	Electronic submission of video submissions related to the agenda
2. Applicable issuer deadline	17.08.2022, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20220817; 22:00 UTC]
F. Shareholder right – filing of objections	
1. Object of deadline	Electronic filing of objections against resolutions of the General Meeting
2. Applicable issuer deadline	on 23.08.2022 from the beginning of the General Meeting until its closing by the meeting chair. [format pursuant to Implementing Regulation (EU) 2018/1212: 20220823; from the beginning of the General Meeting until its closing by the meeting chair]