



ABOUT YOU[®]

INFORMATION PURSUANT TO § 125
IN CONJUNCTION WITH ARTICLE 4 AND TABLE 3
OF THE EU IMPLEMENTING REGULATION 2018/1212
CONVENIENCE TRANSLATION

INFORMATION PURSUANT TO § 125 IN CONJUNCTION WITH ARTICLE 4 AND TABLE 3 OF THE EU IMPLEMENTING REGULATION 2018/1212

Information pursuant to Section 125 para. 1 German Stock Corporation Act (Aktiengesetz, "AktG") in connection with Section 125 para. 5 AktG, Article 4 para. 1 and Table 3 of the Annex to Implementing Regulation (EU) 2018/1212

Type of Information	Description
A. Specification of the message	
1. Unique identifier of the event	7c92ead991eded118146005056888925
2. Type of message	Meeting notice of a General Meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM]
B. Specification of the issuer	
1. ISIN	DE000A3CNK42
2. Name of issuer	ABOUT YOU Holding SE
C. Specification of the meeting	
1. Date of the General Meeting	23/6/2023 [format pursuant to Implementing Regulation (EU) 2018/1212: 20230623]
2. Time of the General Meeting	10:00 a.m. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 08:00 UTC]
3. Type of the General Meeting	Ordinary General Meeting [format pursuant to Implementing Regulation (EU) 2018/1212: GMET]
4. Location of the General Meeting	Virtual General Meeting: annualgeneralmeeting.aboutyou.com Within the meaning of the German Stock Corporation Act: Studio Hammerbrook, Gotenstraße 6, 20097 Hamburg, Germany
5. Record Date	2/6/2023, 0:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230601,22:00 UTC]
6. Uniform Resource Locator (URL)	annualgeneralmeeting.aboutyou.com

D. Participation in the General Meeting	
D. Participation in the General Meeting – electronic absentee voting	
1. Method of participation by shareholder	<p>Exercising the right to vote through electronic absentee voting per Shareholder Portal at annualgeneralmeeting.aboutyou.com</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: EV; ISO 20022: EVOT]</p>
2. Issuer deadline for the notification of participation	<p>16.06.2023, 24:00 hours (CEST)</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230616; 22:00 UTC]</p>
3. Issuer deadline for voting	<p>23/6/2023, until the meeting chair formally suspends the option to exercise the voting right</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230623; until the meeting chair formally suspends the option to exercise the voting right]</p>
D. Participation in the General Meeting – voting proxies named by the Company	
1. Method of participation by shareholder	<p>Exercising the right to vote by granting authority and issuing instructions to the voting proxies named by the Company</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]</p>
2. Issuer deadline for the notification of participation	<p>16/6/2023, 24:00 hours (CEST)</p> <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230616; 22:00 UTC]</p>
3. Issuer deadline for voting	<p>Granting authority (with voting instructions) to the voting proxies named by the Company</p> <ul style="list-style-type: none"> • by regular mail or email until 22/6/2023, 24:00 hours (CEST) <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230622; 22:00 UTC]</p> <ul style="list-style-type: none"> • electronically via the Shareholder Portal at annualgeneralmeeting.aboutyou.com by 23/6/2023, until the meeting chair formally suspends the option to exercise the voting right <p>[format pursuant to Implementing Regulation (EU) 2018/1212: 20230623; until the meeting chair formally suspends the option to exercise the voting right]</p>

D. Participation in the General Meeting – authorize representative	
1. Method of participation by shareholder	Exercising the right to vote through an authorized third party [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]
2. Issuer deadline for the notification of participation	16/6/2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230616; 22:00 UTC]
3. Issuer deadline for voting	<p>Exercising of voting rights via electronic absentee voting by the representative via the Shareholder Portal at annualgeneralmeeting.aboutyou.com:</p> <ul style="list-style-type: none"> 23/6/2023, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20230623; until the meeting chair formally suspends the option to exercise the voting right] <p>Exercising of voting rights by the representative through granting sub-proxies and issuing instructions to the voting proxies named by the Company:</p> <ul style="list-style-type: none"> by regular mail or email until 22/6/2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230622; 22:00 UTC] electronically via the Shareholder Portal at annualgeneralmeeting.aboutyou.com by 23/6/2023, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20230623; until the meeting chair formally suspends the option to exercise the voting right]
E. Agenda	
E. Agenda – agenda item 1	
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Presentation of the Approved Annual Financial Statements of ABOUT YOU Holding SE as of February 28, 2023, the Approved Consolidated Financial Statements as of February 28, 2023, and the Combined Management Report for ABOUT YOU Holding SE and the Group for the FY 2022/2023, the Report of the Supervisory Board, and the Explanatory Report of the Management Board on the Disclosures Pursuant to Sections 289a (1) and 315a (1) of the German Commercial Code (Handelsgesetzbuch - HGB)
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	
5. Alternative voting options	

E. Agenda – agenda item 2	
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Discharge of the Members of the Management Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 3	
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Discharge of the Members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 4	
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Approval of the Remuneration Report
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Advisory vote [format pursuant to Implementing Regulation (EU) 2018/1212: AV; ISO 20022: ADVI]
5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – agenda item 5	
1. Unique identifier of the agenda item	5
2. Title of the agenda item	Election of the Auditor of the Financial Statements and Consolidated Financial Statements and of the Auditor for any Audit Review for the FY 2023/2024
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 6	
1. Unique identifier of the agenda item	6
2. Title of the agenda item	Appointment of the Auditor of the Financial Statements and Consolidated Financial Statements and of the Auditor for any Audit Review for the FY 2024/2025
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 7.1	
1. Unique identifier of the agenda item	7.1
2. Title of the agenda item	Resolution on Amendments to the Articles of Association to Enable Virtual Annual General Meetings and on Modalities for the Participation of Supervisory Board Members The current Article 17 (8) of the Articles of Association shall become Article 17 (9) of the Articles of Association. Article 17 (8) shall be reworded
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]

5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 7.2	
1. Unique identifier of the agenda item	7.2
2. Title of the agenda item	Resolution on Amendments to the Articles of Association to Enable Virtual Annual General Meetings and on Modalities for the Participation of Supervisory Board Members The former Article 17 (8) of the Articles of Association (now Article 17 (9) of the Articles of Association) shall be reworded
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favor, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
F. Specification of the deadlines regarding the exercise of other shareholders rights	
F. Shareholder right – supplementary motions	
1. Object of deadline	Submission of requests for additions to the agenda
2. Applicable issuer deadline	23/5/2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230523; 22:00 UTC]
F. Shareholder right – counter-motions	
1. Object of deadline	Submission of counter-motions to specific items on the agenda
2. Applicable issuer deadline	8/6/2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230608; 22:00 UTC]
F. Shareholder right – proposals for election	
1. Object of deadline	Submission of election proposals
2. Applicable issuer deadline	8/6/2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230608; 22:00 UTC]
F. Shareholder right – statements	
1. Object of deadline	Electronic submission of statements regarding the agenda
2. Applicable issuer deadline	17/6/2023, 24:00 hours (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20230617; 22:00 UTC]

F. Shareholder right – right to information and the right to ask questions	
1. Object of deadline	Right to Information and the right to ask questions
2. Applicable issuer deadline	23/6/2023 during the General Meeting in accordance with the instructions of the meeting chair [format pursuant to Implementing Regulation (EU) 2018/1212: 20230623; during the General Meeting in accordance with the instructions of the meeting chair]
F. Shareholder right – filing of objections	
1. Object of deadline	Electronic filing of objections against resolutions of the General Meeting
2. Applicable issuer deadline	on 23/6/2023 from the beginning of the General Meeting until its closing by the meeting chair [format pursuant to Implementing Regulation (EU) 2018/1212: 20230623; from the beginning of the General Meeting until its closing by the meeting chair]