



ABOUT YOU[®]

INFORMATION PURSUANT TO § 125

in Conjunction with Article 4 and
Table 3 of the EU Implementing
Regulation 2018/1212

INFORMATION PURSUANT TO SECTION 125 PARA. 1 GERMAN STOCK CORPORATION ACT (AKTIENGESETZ, “AKTG”) IN CONNECTION WITH SECTION 125 PARA. 5 AKTG, ARTICLE 4 PARA. 1 AND TABLE 3 OF THE ANNEX TO IMPLEMENTING REGULATION (EU) 2018/1212

Type of Information	Description
A. Specification of the message	
1. Unique identifier of the event	4eedffeaad0eef11b53400505696f23c
2. Type of message	Meeting notice of a General Meeting [format pursuant to Implementing Regulation (EU) 2018/1212: NEWM]
B. Specification of the issuer	
1. ISIN	DE000A3CNK42
2. Name of issuer	ABOUT YOU Holding SE
C. Specification of the meeting	
1. Date of the General Meeting	28.06.2024 [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628]
2. Time of the General Meeting	10:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 08:00 UTC]
3. Type of the General Meeting	Ordinary General Meeting [format pursuant to Implementing Regulation (EU) 2018/1212: GMET]
4. Location of the General Meeting	Virtual General Meeting: annualgeneralmeeting.aboutyou.com Within the meaning of the German Stock Corporation Act: Studio Hammerbrook, Gotenstraße 6, 20097 Hamburg, Germany
5. Record Date	06.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240606, 22:00 UTC]
6. Uniform Resource Locator (URL)	annualgeneralmeeting.aboutyou.com

D. Participation in the General Meeting	
D. Participation in the General Meeting – electronic absentee voting	
1. Method of participation by shareholder	Exercising the right to vote through electronic absentee voting per Shareholder Portal at annualgeneralmeeting.aboutyou.com [format pursuant to Implementing Regulation (EU) 2018/1212: EV; ISO 20022: EVOT]
2. Issuer deadline for the notification of participation	21.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240621; 22:00 UTC]
3. Issuer deadline for voting	28.06.2024, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628; until the meeting chair formally suspends the option to exercise the voting right]
D. Participation in the General Meeting – voting proxies named by the Company	
1. Method of participation by shareholder	Exercising the right to vote by granting authority and issuing instructions to the voting proxies named by the Company [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]
2. Issuer deadline for the notification of participation	21.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240621; 22:00 UTC]
3. Issuer deadline for voting	Granting authority (with voting instructions) to the voting proxies named by the Company <ul style="list-style-type: none"> • electronically via the Shareholder Portal at annualgeneralmeeting.aboutyou.com by 28.06.2024, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628; until the meeting chair formally suspends the option to exercise the voting right]

D. Participation in the General Meeting – authorise representative	
1. Method of participation by shareholder	Exercising the right to vote through an authorised third party [format pursuant to Implementing Regulation (EU) 2018/1212: PX; ISO 20022: PRXY]
2. Issuer deadline for the notification of participation	21.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240621; 22:00 UTC]
3. Issuer deadline for voting	<p>Exercising of voting rights via electronic absentee voting by the representative via the Shareholder Portal at annualgeneralmeeting.aboutyou.com:</p> <ul style="list-style-type: none"> 28.06.2024, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628; until the meeting chair formally suspends the option to exercise the voting right] <p>Exercising of voting rights by the representative through granting sub-proxies and issuing instructions to the voting proxies named by the Company:</p> <ul style="list-style-type: none"> electronically via the Shareholder Portal at annualgeneralmeeting.aboutyou.com by 28.06.2024, until the meeting chair formally suspends the option to exercise the voting right [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628; until the meeting chair formally suspends the option to exercise the voting right]
E. Agenda	
E. Agenda – agenda item 1	
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Presentation of the adopted annual financial statements of ABOUT YOU Holding SE as of February 29, 2024, the approved consolidated financial statements as of February 29, 2024 and the combined management report for ABOUT YOU Holding SE and the Group for the FY 2023/2024, the report of the Supervisory Board and the explanatory report of the Management Board on the disclosures pursuant to Sections 289a (1) and 315a (1) of the German Commercial Code (Handelsgesetzbuch - HGB)
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	
5. Alternative voting options	

E. Agenda – agenda item 2	
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Discharge of the Members of the Management Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 3	
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Discharge of the Members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
E. Agenda – agenda item 4	
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Approval of the Remuneration Report
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Advisory vote [format pursuant to Implementing Regulation (EU) 2018/1212: AV; ISO 20022: ADVI]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]

E. Agenda – agenda item 5	
1. Unique identifier of the agenda item	5
2. Title of the agenda item	Election of the auditor of the Sustainability Report for the FY 2024/2025
3. Uniform Resource Locator (URL) of the materials	annualgeneralmeeting.aboutyou.com
4. Vote	Binding vote [format pursuant to Implementing Regulation (EU) 2018/1212: BV; ISO 20022: BNDG]
5. Alternative voting options	Vote in favour, Vote against, Abstention [format pursuant to Implementing Regulation (EU) 2018/1212: VF, VA, AB; ISO 20022: CFOR, CAGS, ABST]
F. Specification of the deadlines regarding the exercise of other shareholders rights	
F. Shareholder right – supplementary motions	
1. Object of deadline	Submission of requests for additions to the agenda
2. Applicable issuer deadline	28.05.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240528; 22:00 UTC]
F. Shareholder right – counter-motions	
1. Object of deadline	Submission of counter-motions to specific items on the agenda
2. Applicable issuer deadline	13.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240613; 22:00 UTC]
F. Shareholder right – proposals for election	
1. Object of deadline	Submission of election proposals
2. Applicable issuer deadline	13.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240613; 22:00 UTC]
F. Shareholder right – statements	
1. Object of deadline	Electronic submission of statements regarding the agenda
2. Applicable issuer deadline	22.06.2024, 24:00 hrs. (CEST) [format pursuant to Implementing Regulation (EU) 2018/1212: 20240622; 22:00 UTC]
F. Shareholder right – right to information and the right to ask questions	
1. Object of deadline	Right to Information and the right to ask questions

2. Applicable issuer deadline	28.06.2024 during the General Meeting in accordance with the instructions of the meeting chair [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628; during the General Meeting in accordance with the instructions of the meeting chair]
F. Shareholder right – filing of objections	
1. Object of deadline	Electronic filing of objections against resolutions of the General Meeting
2. Applicable issuer deadline	on 28.06.2024 from the beginning of the General Meeting until its closing by the meeting chair. [format pursuant to Implementing Regulation (EU) 2018/1212: 20240628; from the beginning of the General Meeting until its closing by the meeting chair]