

Granting power of attorney and issuing instructions to the Company's voting proxies

Number AGM ticket: _____ Name / Company: _____

Number of shares: _____ First name: _____

Phone number:* _____ E-mail address:* _____

* voluntary information

To be returned no later than 22 August 2022, 24.00 hours [midnight] (CEST), (receipt) to:

ABOUT YOU Holding SE
c/o Better Orange IR & HV AG
Haidelweg 48
81241 Munich
Germany

E-mail: aboutyou@better-orange.de

Please tick unambiguously: (In case of receipt of several declarations of intent, the time of receipt of the last declaration of intent shall count. Your instructions refer in each case to the proposed resolution published in the Federal Gazette in the notice convening the Annual General Meeting. If you do not make a mark, your instruction will be treated as an **abstention**.)

- I/We authorise the Company's proxies for the Annual General Meeting on 23 August 2022, Mr Thomas Wagner and Ms Stefanie Bernlochner, both employees of Better Orange IR & HV AG, Munich, each individually and with the right to delegate their authorisation to another party, to exercise or cause to exercise for me/us my/our voting right(s) as indicated below. Any declarations of intent made earlier are hereby revoked.

Instructions regarding agenda item	YES	NO
2. Discharge of Members of the Management Board*	<input type="checkbox"/>	<input type="checkbox"/>
3. Discharge of Members of the Supervisory Board*	<input type="checkbox"/>	<input type="checkbox"/>
4. Approving Remuneration Report*	<input type="checkbox"/>	<input type="checkbox"/>
5. Approval of Remuneration System for Members of Management Board*	<input type="checkbox"/>	<input type="checkbox"/>
6. Remuneration of the Members of Supervisory Board and corresponding Amendment to the Articles of Association*	<input type="checkbox"/>	<input type="checkbox"/>
7. Elections to the Supervisory Board of ABOUT YOU Holding SE:*		
a) Niels Jacobsen	<input type="checkbox"/>	<input type="checkbox"/>
b) Christina Johansson	<input type="checkbox"/>	<input type="checkbox"/>
c) Sebastian Klauke	<input type="checkbox"/>	<input type="checkbox"/>
d) Christian Leybold	<input type="checkbox"/>	<input type="checkbox"/>
e) Petra Scharner-Wolff	<input type="checkbox"/>	<input type="checkbox"/>
f) André Schwämmlein	<input type="checkbox"/>	<input type="checkbox"/>
8. Election of Auditor and Group Auditor as well as Examiner for possible Review*	<input type="checkbox"/>	<input type="checkbox"/>

* Convenience translation only

Motions and election proposals by shareholders pursuant to Section 126 (1) and Section 127 of the German Stock Corporation Act (Aktengesetz - AktG) are made accessible at annualgeneralmeeting.aboutyou.com and, if they require separate voting, will be clearly identified there with an unambiguous ID.

YES to the motion/election proposal with the ID:** _____ NO to the motion/election proposal with the ID:** _____

** Enter ID of the application/applications or election proposal/election proposals by handwriting

Place_____
Date_____
Signature(s) or Person making the declaration (legible)